

Action Plan for Wreath Sale 2009

Sales and Delivery Schedule	
Action	Date
Finalize sale areas and finish order form and flyer	September 18
Sale Kick off meeting	October 5
Sales period – first half Sell to neighbors	October 12 -26
Parkwood Hills Blitz	October 18 from 1 to 4 p.m.
Turn in all orders on	October 26
Order sent to supplier	October 29
Delivery Date	November 21 from 1 to 4p.m.

Goals

1. Make a \$500 donation to Camp Philips for a cement pad
2. The remainder of the money earned will go to the scouts to help pay for membership dues

Sales Strategies

1. Sell to neighbors and family from October 5 – Monday, October 26
2. Join in on Blitz
 - a. Where – Parkwood Hills- Kick off location at 105 Shiloh Dr.
 - b. Day- Sunday, October 18
 - c. Time- 1pm to 4pm
 - d. **Pizza and root beer floats after the sale at 105 Shiloh Dr.**

Selling wreaths

1. Introduce your self and tell them you are with **Troop 420**
2. Tell them you are selling wreaths and show them the Flyer
3. Make sure you get the customer's name, address and phone #
4. Add up their order and take payment
5. If customer writes a check Make it out to **Troop 420**
6. Inform the customer of delivery date **November 21** and if they are not home we will leave the wreath on there front stoop

Miscellaneous information

- Bring Flyer and sale sheet for recording the sale.
- Do not use the back of the flyer to record sales(It does not have all the prices listed)
- Take payment for the wreath the day of the sale.
 - Make checks out to Troop 420
- Wreaths will be delivered Saturday, November 21
- Tell customers if they're not home on our delivery day we will leave the wreath on their front stoop